

Governor Pat's Monthly Newsletter



July 2020



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"Summertime"

How does that song go? "Summertime, and the livin' is easy." Maybe not so much these days but that doesn't slow Altrusans down. We continue to focus on managing these unprecedented times, ensuring the well-being of our members and our communities. With Conference cancelled in addition to most of our face-to-face club meetings, fundraisers, and programs, we all miss the comradery of these events. Many of you are coming up with new ideas for virtual fund raisers and community service projects. Let's share those ideas with one another. Send them to me for inclusion in my monthly newsletters and to our DSB editor, Kathy Girard for the next DSB. Speaking of the DSB, a special thank you to Kathy Girard for an outstanding issue. I hope everyone had the opportunity to read the Summer DSB and share it with those who may not have access via the internet.

Without Conference this year the District Board presented the Awards via a Zoom meeting with the Club Presidents. The winners are showcased in the Summer DSB. We can all be so proud of Altrusa's commitment to their communities as well as world-wide. Congratulations. Also highlighted in the DSB were the Years of Service. It was heartwarming to read the names of those who have been an Altrusa for 5 years and more! I would like to give special recognition to Marilyn Webb, of the Altrusa Club of Glendale and Mary Welch, of the Altrusa Club of San Diego, both with 55 years of service!

Congratulations and welcome to all our new members. Membership is the heart of Altrusa and we all need to continue to grow our clubs for our communities and for Altrusa. Those who sponsor new members need to be acknowledge and commended and Beverly Hardy, International President is doing just that. She has brought back the "Sponsor Pins" in recognizing members who have sponsored two or more new members. I will be sending those pins to the respective Club Presidents to present to those sponsors in their clubs. The pins are in the shape of even-numbers. They will be awarded to members in increments of two until they reach the number eight. A new pin has been introduced called the Altrusa Gold Medal for a member who has sponsored ten or more new members since June 1, 2009. Recipients of the Altrusa Gold Medal will be listed in the Fall DSB. Congratulations to all the sponsors and for sharing their dedication to Altrusa by inviting individuals to join who exemplify the Principals of Altrusa.

In Altrusa Service, Pat

2019-2021 Biennium Goals

Membership

- Build on the New Club Building momentum.
- Expand on the club revitalization efforts.
- Achieve a net gain of at least 2 new members per club.
- Create at least one Virtual Club.

Service

- Develop membership recruitment strategies that clubs can use at their service projects.
- Encourage clubs to partner with other community service organizations.
- Consider a District wide service project.

Marketing

- Expand the use of social media to improve communication and market the Altrusa name.
- Encourage clubs to use the marketing information available on the International website.
- Consider membership with the local chamber of commerce to market the Altrusa name.

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Courage and Hope

"You may not always have a comfortable life, and you will not always be able to solve all of the world's problems at once. But don't ever underestimate the importance that you can have because history has shown us that courage can be contagious and hope can take on a life of its own." **Michelle Obama**, former First Lady of the United States, lawyer, author

Virtual Meetings

Since it will be a while before things are back to normal where we can once again meet face to face, I encourage you to consider virtual meetings to stay connected with your club members. I know many of our clubs are already using Zoom to hold meetings, elect new officers, and initiate new members. The Summer edition of the DSB has three pages of Zoom information from 'How to Create a Zoom Account' to 'How to Join a Zoom Meeting'. Need additional help? Webmaster Leslie Johnson, as always, is available to provide assistance.

2020-2021 Club Officers

Remember to update Group Tally on the International website with your club officers. Need help? Contact me governor@altrusadistricteleven.org or Leslie Johnson, District Treasurer/Webmaster, treasurer@altrusadistricteleven.org.

Disaster Relief Fund

Altrusa International Foundation is ready to support our communities during the post-pandemic days ahead. Grants are available to help clubs support those in their communities that have been impacted by COVID-19. Applications for these grants can be initiated by an Altrusa Club President, submitted to the District Governor for approval, who will forward it to the International Foundation office for review by the Board of Trustees. There is no maximum to the amount you can request. There is one tier of the Disaster Relief Fund that allows the Foundation Chair to immediately disburse up to \$1,000 without the board's approval. But you, or your clubs, may request more, if needed. For questions regarding this process please contact Shawna Kaiser, foundation@altrusa.org.

Save the Date


2021 District Eleven Conference
April 29-May 2, 2021
Radisson Hotel
Santa Maria, CA
Hosted by Altrusa Club of Central Coast


"Blast into Service"

Friday night Fun will be a bus ride to Farmer's Market near Pismo with wine and snacks. Get ready to see Planets and rocket ships in the décor as well as take the opportunity indulge in meals by The Radisson. The conference service project will be a Gift Card Donation Drive, more details later.

Quebec City, Canada

Altrusa International Convention 2021
July 21-24, 2021
Quebec City, Canada

July 2020	Description	Who	Person Responsible	Notes
July 1	Begin work on club yearbook	Local Club	Club President	
July 1	Start thinking about projects to submit for Mamie L. Bass, Letha H. Brown, Nina Fay Calhoun awards	Local Club	Club President	
July 1	Consider applying for Disaster Relief Aid for your community impacted by COVID-19	Local Clubs	Club President	See details in this newsletter, page 3.
July 4	Independence Day 	Everyone	Everyone	Commemorate the adoption of the Declaration of Independence on July 4, 1776.
July 31	Send a brief article and/or pictures of your club activities to your Governor to be included in a future monthly newsletter.			

August 2020	Description	Who	Person Responsible	Notes
August 1	Start organizing your Make a Difference Day project	Local Club	Club President	
August 1	Encourage members to become a member of Club 21.	Local Clubs	Club President	
August 1	Consider applying for funds through the International Altrusa Foundation Grant Program for your club projects.	Local Clubs	Club President	Deadline for grant application is September 15th
August 12	Celebrate International Youth Day - Designated by the UN in 1999. 	Local Club	Everyone	It serves as an annual celebration of the role of young women and men as essential partners in change and an opportunity to raise awareness of challenges facing the world's youth.
August 15	Discuss and plan a membership recruitment drive	Local Club	Club President	
August 31	Send a brief article and/or pictures of your club activities to your Governor to be included in a future monthly newsletter.	Local Club	Club President	

News From Our Clubs

Altrusa Club of Santa Maria Foundation



Diana Moffitt, Leadership Santa Maria Valley Class 2020 accepts \$1500 check from Diane Alleman-Stevens, Treasurer Altrusa International Foundation Santa Maria, for their legacy project "Strawberry Moon Says Goodnight", a bilingual book.

Altrusa International Foundation Santa Maria, Inc. awards \$11,800 grants to: Leadership Santa Maria Valley Class 2020 for their Legacy Project "Strawberry Moon Says Goodnight" bilingual book; Good Samaritan After School Program; Court Appointed Special Advocates (CASA) Volunteer Training; Joe Nightingale School TK Dramatic Play; SBCEO Teachers Network; PLAY Active Aging Week; SBAR County Public Defender's Office/Coast Valley SATC Homeless Services Navigator Program; Angel Camp Summer Program. A special donation was made to the Little House by the Park "Take a Book, Leave a Book" project in Guadalupe. Literacy, child care, programs for people with disabilities, seniors and others causes have benefitted in over \$700,000 from the Altrusa International Foundation Santa Maria, Inc. since its inception in 1992.

Altrusa Club of San Diego North County Coastal

"STITCHES OF SUNSHINE"

Thank you to all of our knitters, crocheters and stitchers for all you are doing during this time of quarantine. Our Stitches of Sunshine service project donations are growing every day. Thank you again for your support. For more information about how you can help contact the Altrusa Club of San Diego North County Coastal.

Altrusa Club of Central Coast

"Days for Girls" is still one of our major service projects. Our club adopted the Santa Barbara Chapter "Days for Girls". They are a group of three amazing women who meet to sew and package the kits. They did apply for a grant last year and received it. This year they did not have to apply since they are not in need of materials because of the numerous donations they have received from our club and the other Altrusa clubs in our area, Altrusa Santa Maria, and Altrusa Golden Valley.

District Eleven Board of Directors

Governor	Pat Zoller	San Diego	governor@altrusadistricteleven.org
Governor-Elect	Melinda Aguirre	Central Coast	governorelect@altrusadistricteleven.org
First Vice Governor	Bonnie McPherson	Tucson	firstvicegovernor@altrusadistricteleven.org
2nd Vice Governor	April Smith	San Luis Obispo County	secondvicegovernor@altrusadistricteleven.org
Director	Andrea Shallcross	Eastern Sierra	director@altrusadistricteleven.org
Treasurer	Leslie Johnson	Anaheim	treasurer@altrusadistricteleven.org
Secretary	Hillary Sloan	Chula Vista	secretary@altrusadistricteleven.org
Parliamentarian	Pat Young	Tucson	parliamentarian@altrusadistricteleven.org
Immediate Past Governor/Training Chair	Melanie Hodges	San Luis Obispo County	trainingchair@altrusadistricteleven.org

District Eleven Board of Directors Club Assignments

Immediate Past Governor	Melanie Hodges	Arcadia, Los Angeles	Monterey, Reno
Governor-Elect	Melinda Aguirre	Anaheim, Chula Vista, San Diego,	San Diego North County Coastal
1st Vice Governor	Bonnie McPherson	Glendale, Long Beach, Oxnard,	San Buenaventura
2nd Vice Governor	April Smith	Eastern Sierra, Indian Wells Valley, Phoenix,	The West Valley, Tucson
Director	Andrea Shallcross	Central Coast, Golden Valley, Santa Maria,	San Luis Obispo County

District Eleven Committee Chairs

ASTRA	Kathleen Telleria	astrachair@altrusadistricteleven.org
Communications	Katharine Raley	communicationschair@altrusadistricteleven.org
Service	Glenda Hogg	servicechair@altrusadistricteleven.org
Membership	Aggie Kurzyna	membershipchair@altrusadistricteleven.org
District Service Bulletin	Kathy Girard	dsbeditor@altrusadistricteleven.org
New Club Building	Gail Swain	newclubbuildingchair@altrusadistricteleven.org
Literacy	Sandy Pfefferkorn	literacychair@altrusadistricteleven.org
Leadership	Margee Neer	leadershipchair@altrusadistricteleven.org
Webmaster	Leslie Johnson	webmaster@altrusadistricteleven.org